



Bobtail Ice Cream Saves 18% on Their Monthly Electricity Supply Costs through Power2Switch

The owners of Bobtail Ice Cream, a family-owned ice cream shop in Chicago, heard that larger businesses in Illinois had cut their electricity expenses by 15%-30% by purchasing electricity from suppliers other than ComEd. Since 1997, when Illinois deregulated electricity supply, multiple suppliers have entered the market and now provide electricity to Illinois business and residential customers.

The Bobtail owners were interested in learning how small businesses, like their larger counterparts, could take advantage of deregulation and reduce their electricity expenses. A 15%-30% savings would free up cash flow for additional employees, new equipment, or marketing for their business.

SOLUTION

While researching their options, Bobtail came across the Power2Switch web portal at www.Power2Switch.com. Upon visiting our site and entering a small amount of information, including their ComEd account number, they were able to submit a request for bids on their electricity supply service. This was at no cost to Bobtail.

Within 48 hours, 4 suppliers responded to Bobtail's request. Bobtail was notified of these bids via email, and upon logging into their Power2Switch account, were able to see an "apples to apples" comparison of the 4 suppliers' rates and an estimate of their projected savings.

RESULTS

Within one billing cycle, the Bobtail owners received their first electricity bill from their new supplier. There was no interruption of service and no further action was required to complete the switching process.

Bobtail obtained a new rate of \$0.06256/kWh, giving them an 18% savings on their electricity costs. Power2Switch will continue to help Bobtail save. Power2Switch's free monitoring service will alert the Bobtail owners when their contract is nearing completion and give them another opportunity to lock in the lowest rates for their business.

NEXT STEPS

Visit us online or call (847) 868-0247 to learn more.

Client Overview



Industry
Foodservice

Profile
Family-owned ice cream shop

Challenge
How to effectively compare multiple electricity supply options

Solution
Used Power2Switch's automated supplier evaluation process to quickly and easily shop for lower rates

Results
Reduced monthly electricity supply costs by 18%.